



## THE INTER-AMERICAN BAR ASSOCIATION (IABA) D.C. CHAPTER

### THE INSTITUTE OF INTERNATIONAL ECONOMIC LAW (IIEEL) & GEORGETOWN INTERNATIONAL ARBITRATION SOCIETY (GIAS)

*Cordially invite you to attend the Program:*

## *Investment Structuring and Treaty Protection*

Investment treaty law reflects a permanent tension between stability and flexibility. The IIA universe is evolving with regard to substantive and procedural provisions including joint interpretations and interventions of non-disputing parties. Still, the new generation of IIAs does not solve the problem presented by the lack of clarity of thousands of investment treaties negotiated in more than 40 years of practice. While Panel I will focus in the application and interpretation of investment treaties, Panel II will discuss to what extent a favorable platform for foreign investment, including the access to the ISDS system, and a stable and transparent investment regime may affect investment decisions, particularly in Latin-America. Yet, the story of investment in Latin America cannot be told without understanding the investment environment in Latin America's largest economy, Brazil. Experts from the Brazilian Embassy to the U.S., will speak about the investment environment in Brazil and resources available to foreign investors to navigate the Brazilian market.

**DATE: Monday, October 30, 2017**

**TIME: 5:00-9:00 P.M.**

**VENUE: Georgetown University Law Center**

Hotung Faculty Dining Room, 600 New Jersey Ave NW, Washington, DC 20001

*Space is limited.* For Registration and RSVP:  
<https://investmentandtreatyprotection.eventbrite.com>

The Program is free of charge for students and full-time academics; general public: \$55\*\*

\*\* Fees include Certificate of attendance and Material



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## Program

**5:00-5:25 p.m.:** Registration

**5:25-5:30 p.m.:** Welcome Remarks

**5:30-6:00 p.m.:** Keynote Speech: “International Arbitration: Evolution & Adaptation”  
**Pierre Tercier**, Emeritus Professor, University of Fribourg, Switzerland

**6:05-7:05 p.m.:** Panel I: Application and Interpretation of IIAs: New Trends in Treaty Policy Making

- **Grant Aldonas**, Executive Director, Institute of International Economic Law (IIEL), Georgetown University Law Center
- **Gaela Gehring Flores**, Partner, Arnold Porter Kaye & Scholer LLP
- **Jennifer Danner Riccardi**, Senior Trade Advisor, Delegation of the European Union to the United States
- **Nicole Thornton**, Chief, Investment Arbitration, US State Department
- **Margie-Lys Jaime**, Chair, Inter-American Bar Association D.C. Chapter (Moderator)

**7:05-7:15 p.m.:** Break

**7:15-8:15 p.m.:** Panel II: Structuring Investment for Treaty Protection: Mitigating Risks

- **Fernando Pimentel**, Minister Counsellor for Economic Affairs, Embassy of Brazil in Washington
- **Ricardo Daskal Hirschbruch**, Head of the Investment and Trade Promotion Bureau, Embassy of Brazil in Washington
- **Michael Rooney**, General Counsel, Manhattan Construction Co.
- **Charles T. Kotuby Jr.**, Partner, Jones Day
- **Lori Hellkamp**, Senior Associate, Jones Day
- **Maria I. Pradilla Picas**, Associate, Jones Day (Moderator)

**8:15-9:00 p.m.:** Reception



For Registration and RSVP by **October 27:**  
<https://investmentandtreatyprotection.eventbrite.com>

*(no processing fees will be charged but fees increase \$5.00 the day of the event)*

